

SENIOR GRAPHICS
ART & PRODUCTION CENTRE CO. LTD

(SGAPC)

"Changing Approaches"

P.O. Box 139-60500, Marsabit - Kenya.

(SGAPC)

COMPANY PROFILE



Phone: 0723016510 / 0775539700



E-Mail: info@seniorgraphics.co.ke



Website: www.seniorgraphics.co.ke

Bi-High Sacco Rm. 4, Marsabit County.



Company Profile

COMPANY OVERVIEW

BUSINESS NAME:

Senior Graphics, Art & Production centre Co. Ltd.

ADDRESS:

P.O Box 139- 60500 , Marsabit-Kenya

COUNTY: Marsabit
TOWN: Marsabit
COUNTRY: Kenya
LOCATION: Marsabit

BUILDING:

BI-HIGH SACCO PLAZA (Best known as Teachers Sacco Plaza)



EMAIL:

info@seniorgraphics.co.ke



YOUTUBE :
Senior Graphics



WEBSITE:

www.seniorgraphics.co.ke



INSTAGRAM ACCOUNT:
SeniorGraphics



TWITER ACCOUNT:
@Seniorgraphics1



FACEBOOK PAGE:

Senior Graphics, Art & Production Centre Co. Ltd

ABOUT US

MISSION

To translate your ideas into visually stunning designs and give the best quality work based on the idea you want to convey your message.

VISION

To be a leading global brand in offering creative and fresh perspectives solutions to corporates, governments, international agencies, business entities, institutions and individuals.

CORE VALUES

- ⇒ Integrity
- ⇒ Respect
- ⇒ Business ethics
- ⇒ Customer oriented



Company Policy & Business Model



The Company provides exceptional cutting edge technology services that attracts, maintains and cultivates long-term relationships with our customers in Marsabit county and beyond.

The company's mindset and corporate identity has been able to create a brand that has proven to exceed customers expectations due to our passion and capability to create practical designs, products and services. The company prides itself in providing custom made services and products which has given us a competitive edge over our competitors.

SENIOR GRAPHICS, ART & PRODUCTION CENTRE COMPANY LIMITED

adheres to utmost utilization of the clients' potential by being a partner in solving complex challenges through application of our expertise, creativity, experience, outlook and innovation.

The company is one of the fastest growing Small Medium Enterprises owing to its ability to meet clients' demands and deadlines in Marsabit county, Kenya, Africa and other emerging markets. The Company has created a niche in the creative production business and has spread its business tentacles to other sectors owing to its top range credentials in the way it approaches, tackles and delivers professional products and services.

Our secret is complying with the clients' vision and delivering the very inner ideas thus developing them into viable practical outcomes.

The company is on the verge of making a footprint in the regional and global markets.

**CLIENTS WILL FIND
THE ULTIMATE FINAL CHOICE
WITH WHEN LOOKING FOR THE BEST
AND UNIQUE SERVICES IN THE MARKET.**



Our Products & Services

HIGH END GRAPHIC DESIGNS & PRINTING;

The company creatively incorporates your ideas into stunning designs that makes our clients' concepts turned into reality.

We produce;

- ❖ All types of cards which include but not limited to Job cards, Student Identity cards, Business cards, Invitation cards, Fundraising cards and any other type of cards that the client desires.
- ❖ Brochures, flyers, magazines, journals, periodicals, posters
- ❖ Branding, This includes, T-shirts, cups, caps, mugs, paperbags, pens, umbrellas and other promotional materials.
- ❖ Signage, the company rolls out custom made billboards and banners
- ❖ Artwork, Wall branding and painting.
- ❖ Professional binding services.
- ❖ Scanning
- ❖ Lamination
- ❖ Photocopying



SENIOR GRAPHICS

ARTS & PRODUCTION CENTRE COMPANY undertakes ;

- Large format printing
- Lithographic printing
- Copperplate printing
- Rollform and automatic printing
- Art and colour printing
- Etching printing
- Engravings



Consult us for all your printing needs.





VIDEOGRAPHY & PHOTOGRAPHY

This company is one stop shop that uses high-definition resolution photographic cameras and web infused graphics that brings out clear cut and edited work.

You will find us the best and yet flexible with simplicity that brings out the best in you.

Consult us for;

- Passports and photos
- Wedding and graduation ceremonies
- Birthday parties and special occasions
- Company and product launching events
- Films and documentaries
- Seminar and conferences
- Television commercials



Wedding Videography



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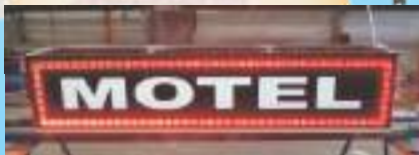


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COMMUNICATION & ADVERTISING SERVICES:



The company provides cutting edge services that crosscuts into real-time advertising and communication strategies.

The company acts as;

*** Publicity and advertising agents.**

We help you get recognition to your customers, clients and electorate by developing a practicable blue prints that are well researched so as to propel you to achieve the targetted results.

We achieve this through;

- Crafting action plan programmed documents about you and the market.
- Developing posters and banners.
- Crafting of brochures, flyers and other sale documents entailing your activities and programs.
- Market research and surveys about product ratings, services and image.
- Social media and blogs marketing.
- Create slogans, taglines for businesses to connect with the targetted market.
- Public road shows and organizing requisite forums.



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COMMUNICATION & ADVERTISING SERVICES:



***Periodical and journals publications.**
We partner with institutions ,development partners, companies and government to produce tailor made products that reflect on policies, events, occasions, projections and manuals. The company has a dedicated team of specialists that will internalise your thoughts ,ideas and put them into graphically inspired print form.

***Press cutting agents**
The company acts as agents of leading newspapers and magazines in the region . We will assist you to develop the necessary content that is required in the newspapers.

These include, but not limited to:

- Adverts for sale
- Caveats and legal notices
- Announcements
- Features , products and services

*** Advertising consultants.**
The company conceives and develops effective advertising campaigns that brings the desired outcome . We interpret briefs, create slogans and catchphrases that tells what you think in a totally different but in the same way. Contact us to add value and growth to any endeavor.



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SUPPLY, REPAIR & MAINTENANCE OF OFFICE EQUIPMENT

The company has got a pool of experts and engineers who repair;

- . Printing and photocopying machines
- . Laptops, computers, microcomputers
- . Toys, software, hardware
- . Stationaries

We are competitively priced and our clients will be satisfied with our products and services.



We deal with top quality products that gives value to your money. Give us a visit to experience high end products and services.

ELECTRICALS, ELECTRONICS, MOTORS AND INDUSTRIAL APPLIANCES



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EXPORT & IMPORT AGENTS



SENIOR GRAPHICS, ART & PRODUCTION CENTRE COMPANY is a licenced dealer in export and import businesses .

The company is an active participant in both regional and international trade .

We have a credible and assured history of delivering on time any item that you want sourced from overseas.

We have global networks of agents and companies who partner with us to deliver quality products.

We import:-

- Electricals, electronics and mechanical equipments.
- Telecommunication equipments
- Heavy machineries
- Industrial supplies
- Plant equipments
- Tools and accessories

In order to solidify its foreign exchange base, the company exports its products to the European Union, America, Far East and Middle East.

Exports:-

- = Furnitures
- = Carving and ornaments
- = Artworks and paintings
- = Textiles and household items

Contact us when in need of all variety of items in our portfolio. We deliver on time, are proactive and customer oriented promising on quality and global exposure.

LONG HAULAGE, TRANSPORT AND DISTRIBUTION BUSINESS

The company necessitates movement of goods across borders to their final destination. Our network of air to road and road to sea and viceversa ensures that our clients receive their cargo on time and in good condition.

Our fleet of trucks delivers goods all over the region and are controlled through a GPRS enabled tracking system.

We also assist our clients in clearing of goods at the entry and exit points.

PHARMACEUTICAL DEALERS

SENIOR GRAPHICS, ART & PRODUCTION CENTRE COMPANY LIMITED is licenced to import and export medicine, medical equipments and other medical supplements.

The company has cleared all the aspects that are needed and is at the forefront of ensuring smooth and efficient distribution mechanisms at all levels.

Stakeholders in the medical fraternity will find our system flexible.

The company deals in;

- ✓ Antibiotics, neutraceuticals, vaccines, medicines.
- ✓ Chemicals, medicinal preparations
- ✓ Laboratory equipments, Surgicals, contraceptives
- ✓ Artificial limbs, veterinary medicines and tinctures extracts
- ✓ Repacking, processing of tablets, capsules syrups, injection an ointment .



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SOFTWARE DEVELOPERS



& SYSTEM ENGINEERS

Senior Graphics has a pool of programmers and system analysts who conceive and develop all required applications for our clients. Our developers have been able to solve all challenges by listening, noting, innovating and creating award winning applications.

Our clients range from small entities to big corporations where we have been able to solve complex problems through research, customization, testing and monitoring of our programs.

The company has standby maintenance and service engineers who deal in:

- ❖ Mainframe, mini, micro and personal computer systems and process control systems and peripherals.
- ❖ CRT terminal and display systems
- ❖ Accessories including hard disk drives, printers, readers, interfaces.



WEB DESIGN
WEBSITE CUSTOMIZED DESIGN



SEO OPTIMIZATION
IMPROVE YOUR RANKING



E-COMMERCE
ONLINE STORE SETUP FOR BUSINESS READY



SOCIAL MEDIA
INFLUENTIAL MARKETING SYSTEMS



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GENERAL BUILDING CONTRACTORS, REAL ESTATE DEVELOPERS AND MANAGERS



GENERAL BUILDING CONTRACTORS

The company has a team of engineers who are licenced by both the County and National government. We undertake intensive quality work for our clients. The company adheres to all building and construction codes, monitors and ensures all the phases are as to the initial drawings and specifications.

The company has capacity in;

- ❖ Construction of roads and waterworks
- ❖ Commercial and public buildings construction.
- ❖ Installing, equipping, furnishing and decorating buildings (both interior and exterior designing)
- ❖ Repairing and maintaining of sewers.
- ❖ General construction works

REAL ESTATE DEVELOPERS AND MANAGERS

We develop estates, sell, let out on hire, administer, manage on behalf of others.

Ours is a consortium that aims to maximise potential in the sector geared towards facilitating ownership of homes. The company manages estate on behalf of others and at the same time hires out its properties.



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OUT SOURCING SERVICES

OUT SOURCING SERVICES

The company enters into arrangement with other companies that aims to utilize the pool of our experts.

Companies may partner with us when seeking for services that require joint approach.

We do this through;

❖ Business consulting ❖ Technology transfer
❖ Joint venture
❖ Franchising ❖ Sub-contracting

County government and National government will find our Company a valuable resource when implementing their programmes.

Companies making a foray into the regional market can count on us to have a soft landing in the market.

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INVESTMENT MANAGERS, GENERAL MERCHANTS AND COMMISSION AGENTS.



INVESTMENT MANAGERS

The company acts as an investment vehicle to its shareholders to ensure quick returns to their investments.

The company is a going concern that invests in tangible property to increase its resource portfolio.

We acquire shares in listed companies, stocks and government securities so as to cushion our shareholders against shocks of the economy.

GENERAL MERCHANTS AND COMMISSION AGENTS.

The company acts as general traders and merchants.

We supply listed commodities to cooperations, businesses, institutions, county and national government and entities within Kenya, regionally and internationally.

Our Services are prompt, certain and our clients are assured of a true partner in procurement and delivery systems.

Consult us to experience one of the most unrivalled, trusted, regional merchants with global expertise and reach.



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Print

DESIGN

BRANDING & ADVERTISING



WHY SENIOR GRAPHICS, ART & PRODUCTION CENTRE COMPANY LIMITED

The company has been able to cultivate a niche in the segments that it has invested in. This has been achieved through ceaseless application of business ethics, humility, trust and the belief we have to invest in the future.

Our creative innovative approaches are different from others in that we are driven by the clients aspirations who inspires us to apply our unlimited capability and drives us to scale new heights and perspectives.



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